

# COPYRIGHT & CREATIVE COMMONS: WITH REGARDS TO OPEN EDUCATIONAL RESOURCES (OER)

Cox, G.;

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*IDRC Grant/ Subvention du CRDI: 107311-001-Research into Open Educational Resources for Development*



# Copyright & Creative Commons: With Regards to Open Educational Resources (OER)

Glenda Cox

University of South Africa (UNISA) : 18 March 2015



# A little about me: Glenda Cox



## Management



## Transition to Library-Training Advocacy Support



# ROER4D OER Adoption & Impact Studies

## GENERAL OBJECTIVE:

IMPROVE EDUCATIONAL POLICY, PRACTICE and RESEARCH in developing countries by better understanding the use and impact of OER

### PROJECT CLUSTERS

August 2013 - February 2017

OER  
Desktop Review

OER Survey

Academics'  
adoption of OER

Teacher educators'  
adoption of OER

OER  
adoption in one  
country

OER impact  
studies

Baseline  
educational  
expenditure



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created by Rondine Carstens and the ROER4D team

### **Copyright**

A collection of exclusive rights, given to creators and authors to protect their original works.

## Meaning of Terms

- What can be copyrighted? – Any work which is not an exact copy of someone else's work
- Can ideas be copyrighted? No... only expression of ideas are copyrighted...
- Can copyright be transferred? Yes, an author can assign copyright to another person, as in the case of property



## All rights reserved

- May not reproduce
- Fair use / Fair dealing for classroom use
- Permission / royalty payments for reproduction
- May not use on the Internet



Is copyright a little fuzzy?





The problem:

Traditional © is designed  
for old distribution  
models

# Alternative copyright licensing

Previously copyright was binary: All rights retained or public domain

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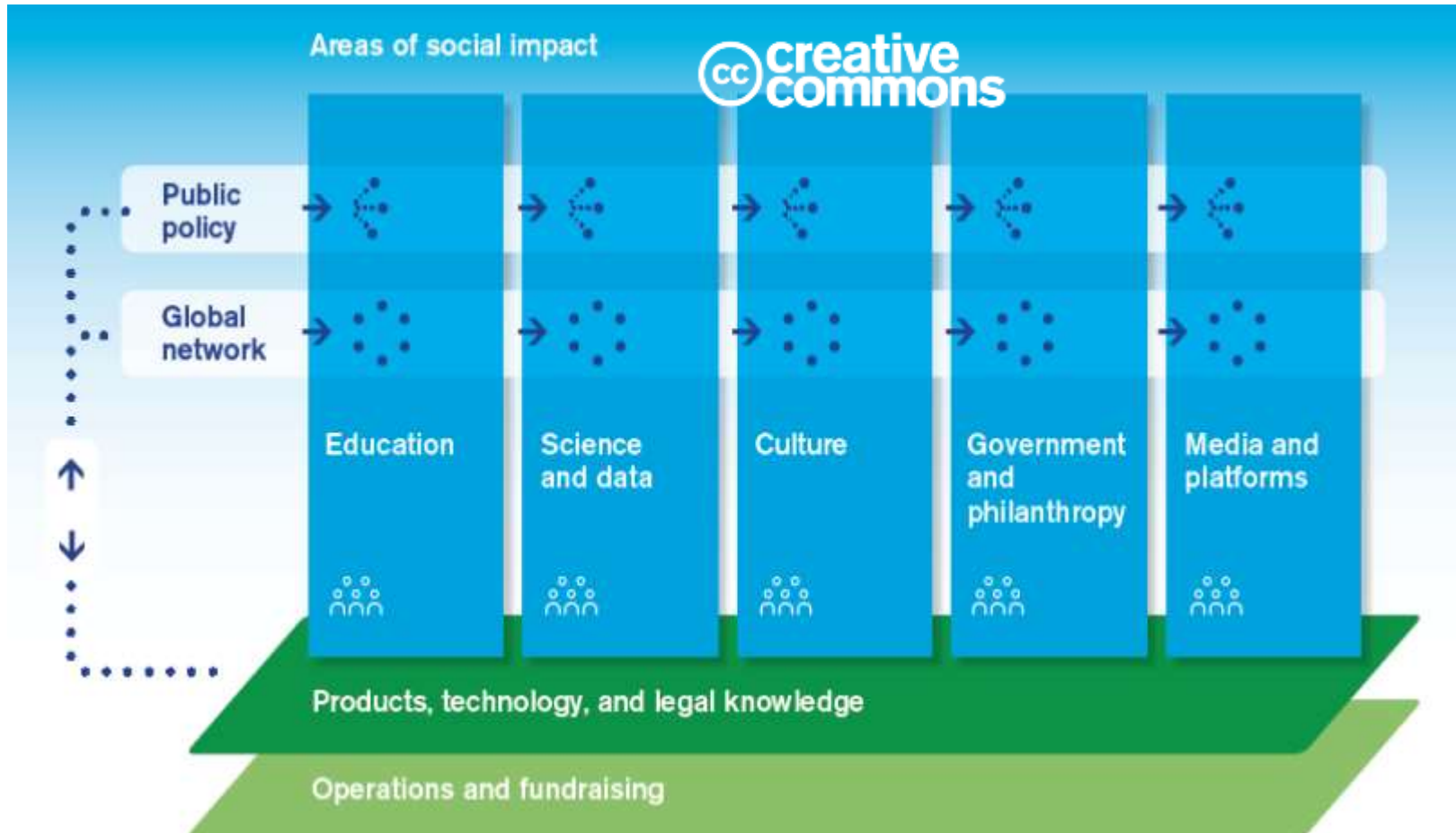
Now alternative licensing options such as the GNU General Public License and Creative Commons provide a range of options where some rights are reserved

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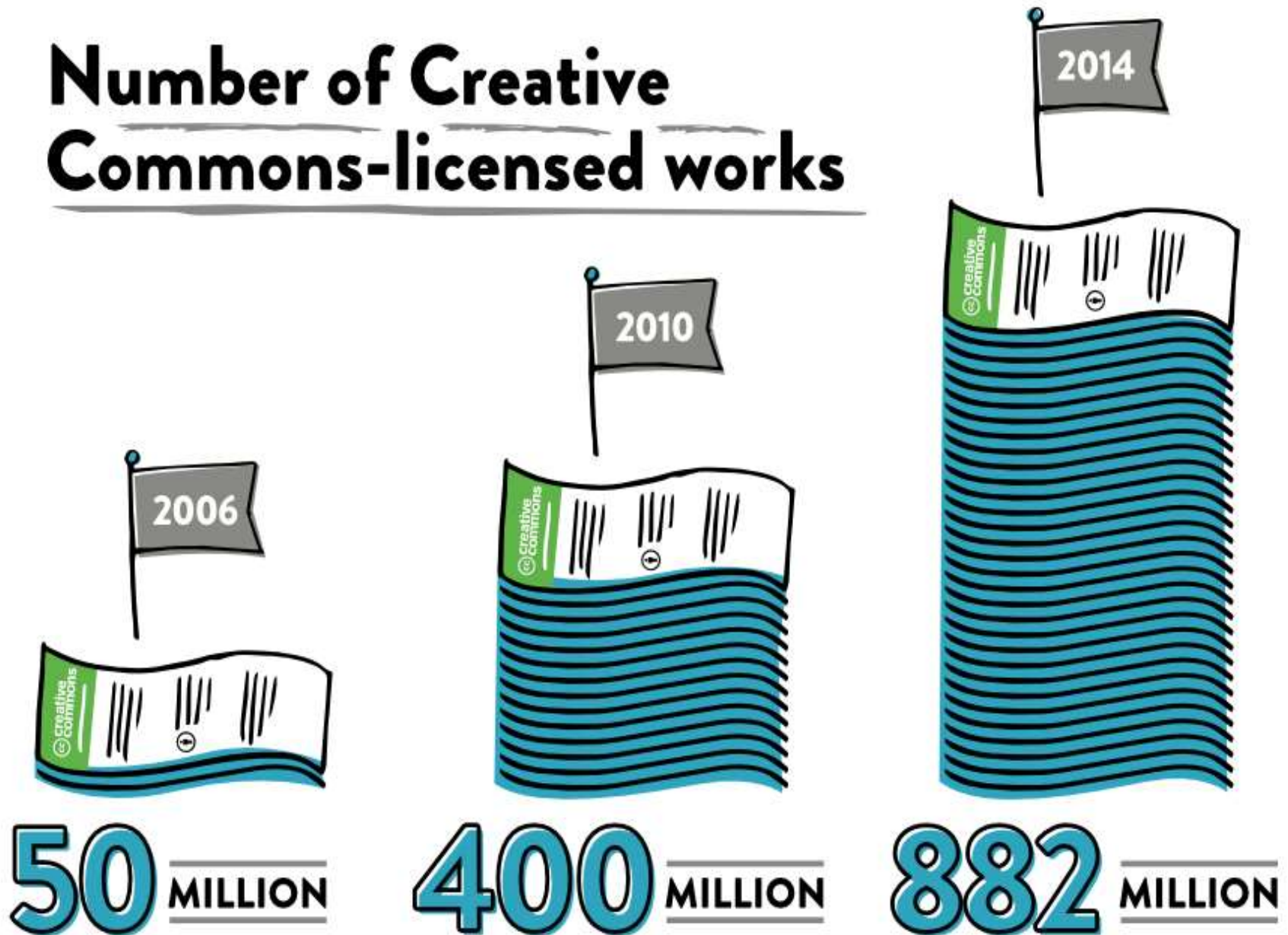
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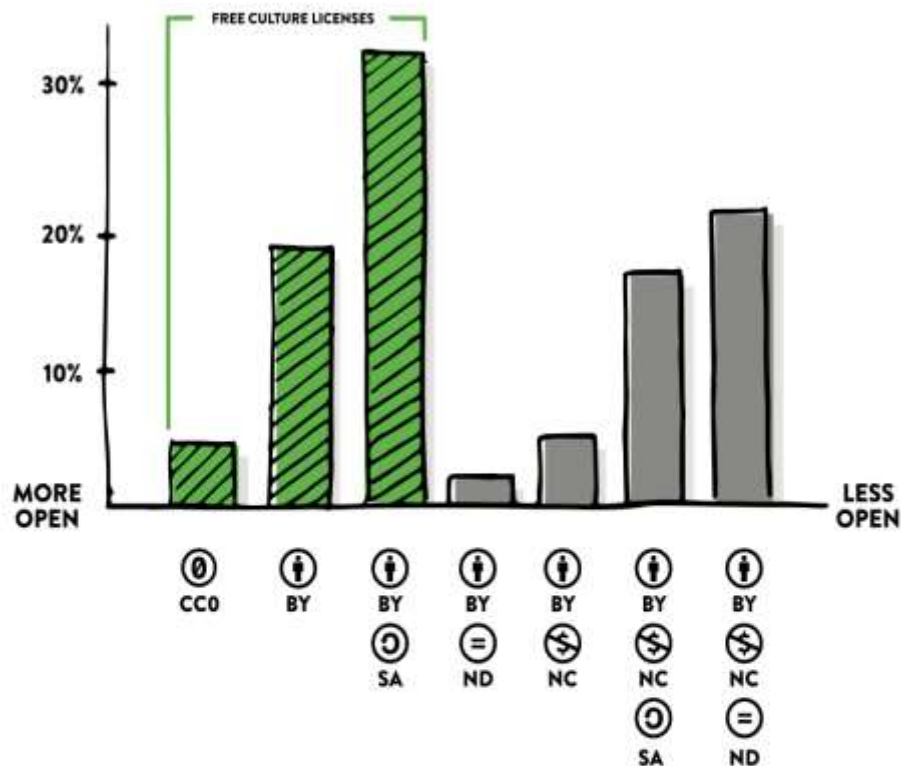
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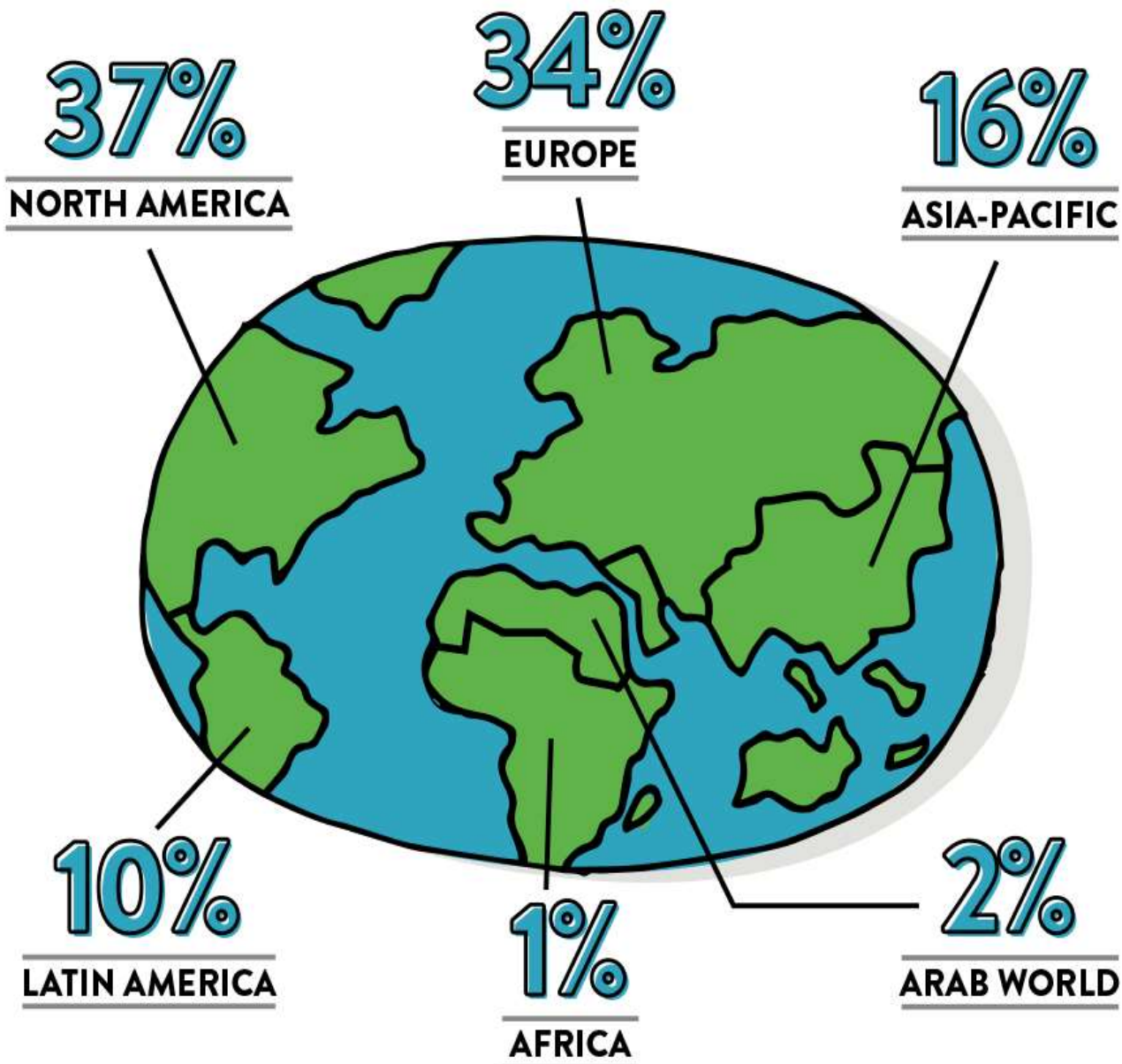


# Creative Commons license use





# Where CC-licensed works are published



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**You Tube**

10 Million Videos

WIKIPEDIA

34 Million Articles

**flickr**

307 Million Photos

 **PLOS**

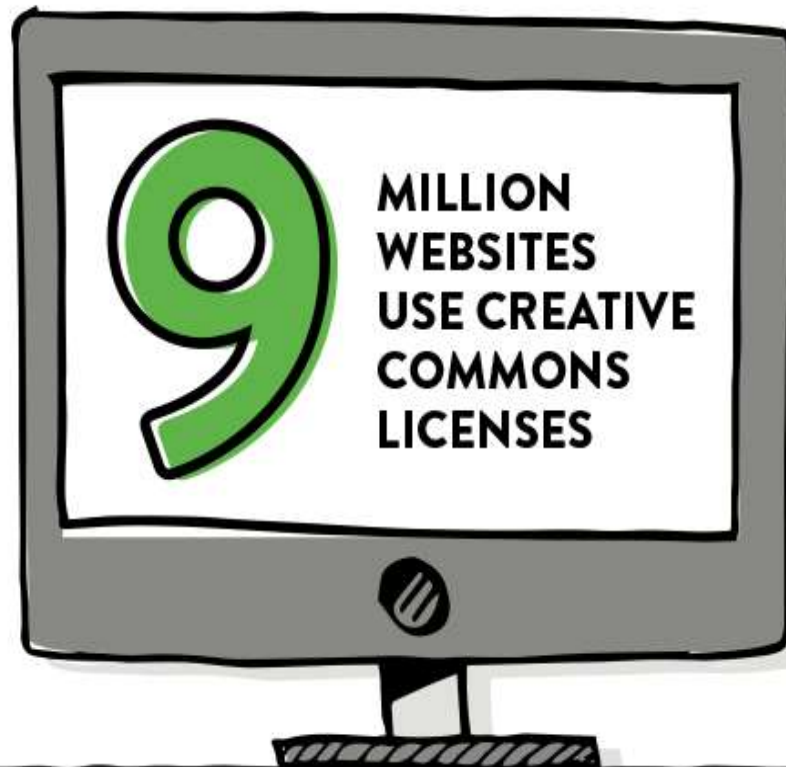
100,000 Articles

**Scribd.**

50 Million Documents

**jamendo**

400,000 Songs



**500**

500,000 Photos

**wattpad**

300,000 Stories

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# 14

## COUNTRIES HAVE MADE NATIONAL COMMITMENTS TO OPEN EDUCATION

Legislation or projects that lead to the creation, increased use, or improvement of open educational resources by requiring an open license like CC BY.



# Creative Commons licenses



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**Attribution - ShareAlike**



**Attribution - NoDerivs**



**Attribution - NonCommercial**



**Attribution - NonCommercial - ShareAlike**



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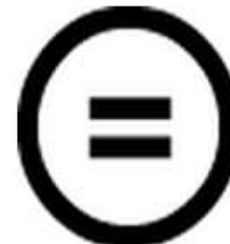
BY



SA



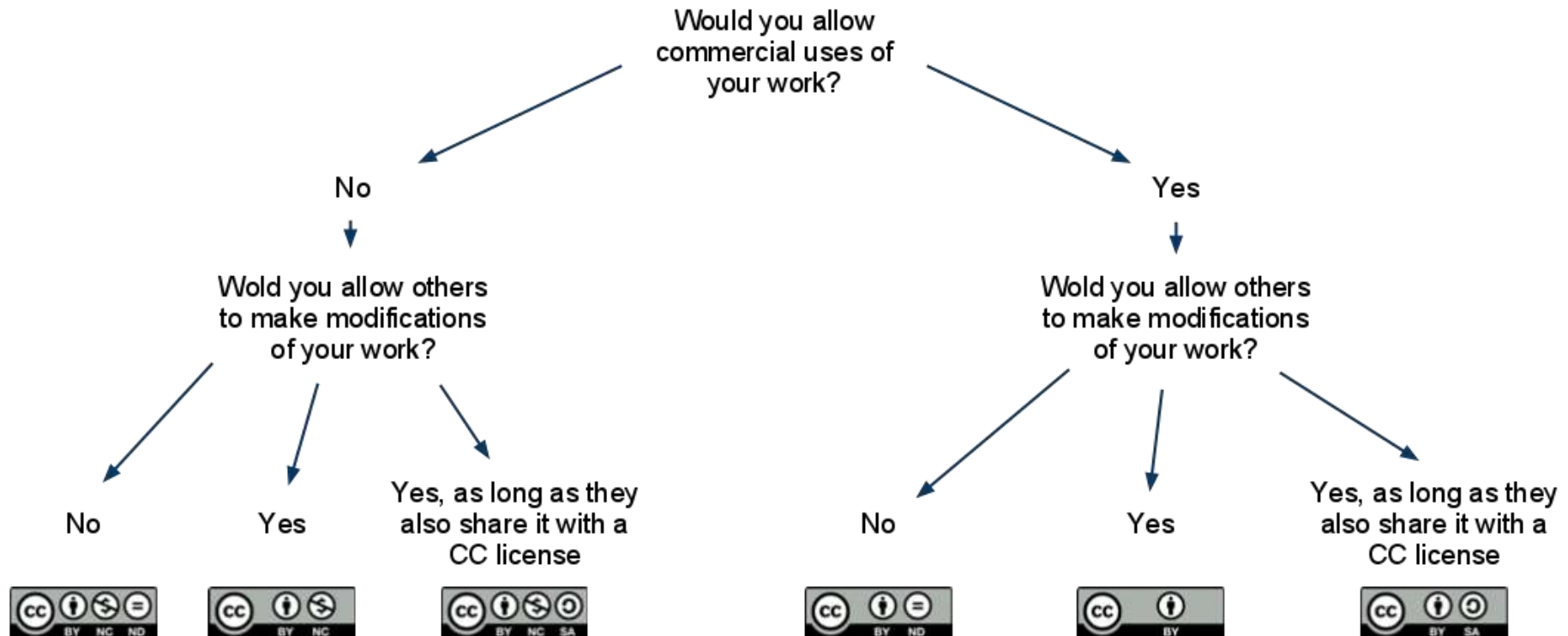
NC



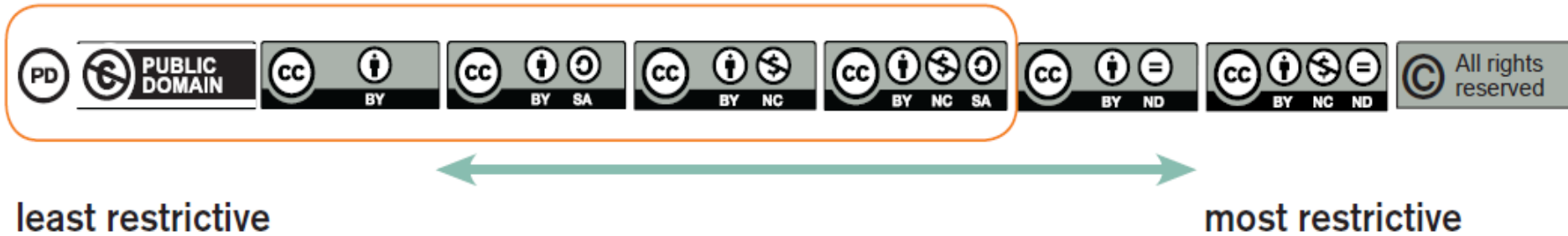
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# Working with Creative Commons



# Summary - Open Licenses





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**Used in The Iron Man feature film**



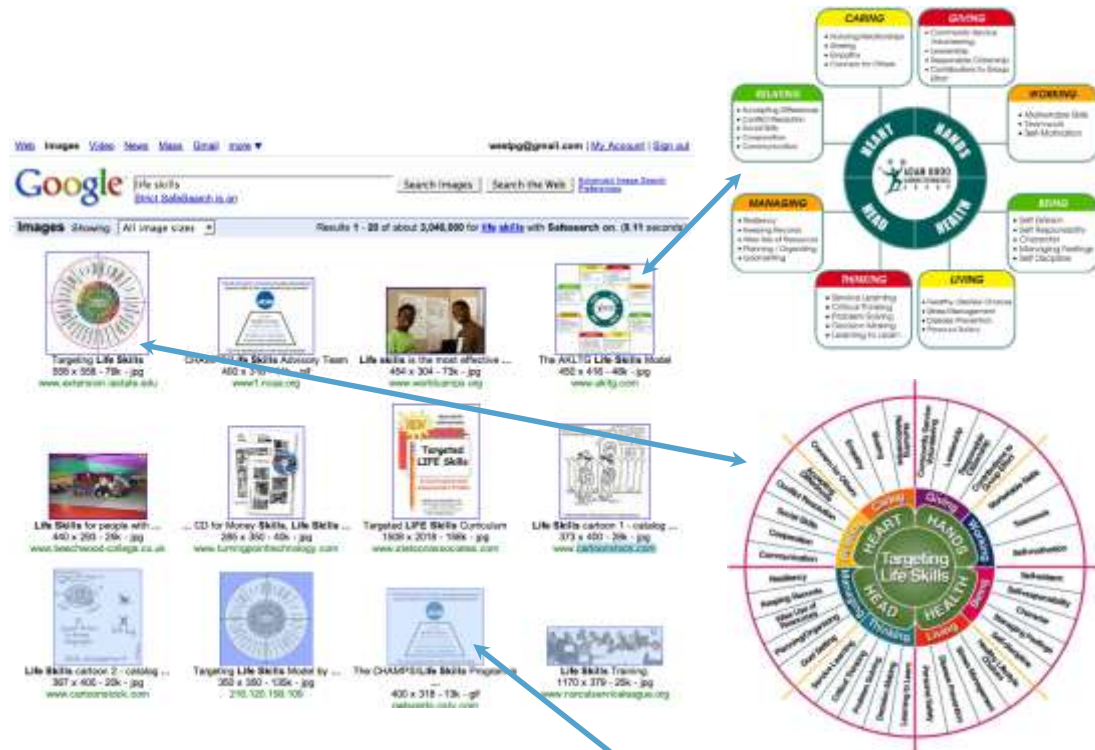
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  - **Recreate** the resources using office or online tools
  - **Replace** the resource with a similar resource by finding an open source alternative or by creating your own resource
  - **Obtain permission** from the author, publisher, editor, organization who holds the copyright
  - **Reconsider** if the resource is really necessary



# Take care to check

- Copyright of
  - pictures
  - graphics
  - texts



Understand the rights of copyright holders

NCAA Education Outreach provides educational opportunities to the membership that promote:



For the development of the student-athlete.



[House of Knowledge Variation1](#) by [Adrien Sifre](#) [CC BY-NC-ND](#)

## Best Practices for Attribution:

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- ✓ **Author**
- ✓ **Source** – Link to work
- ✓ **License** – Name + Link

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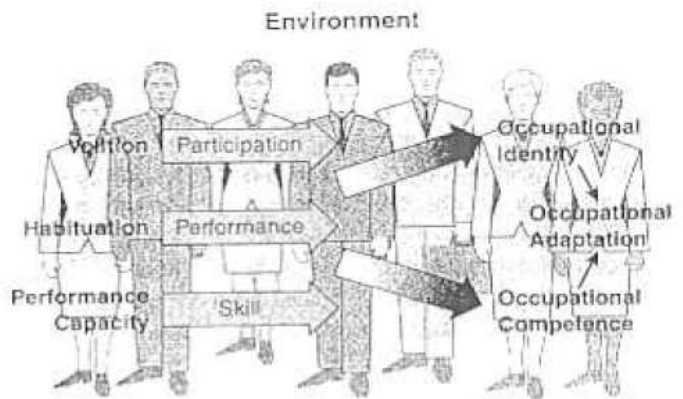
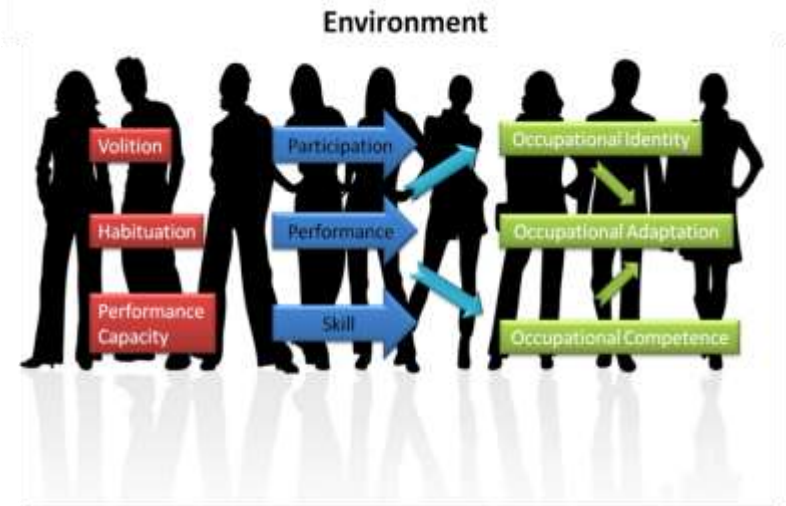
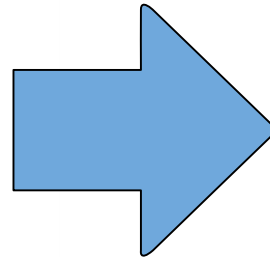
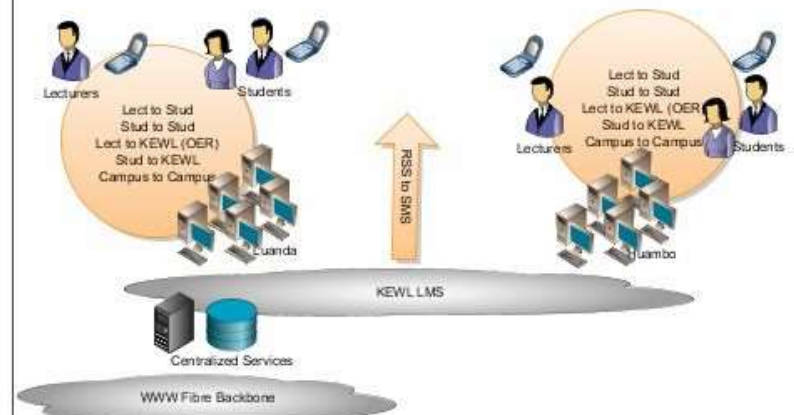


Figure 2-5 The Model of Human Occupation as a framework for use in community-based practice

Adapted from *A model of human occupation: Theory and application* (4<sup>th</sup> ed. p. 124), by G. Kielbaso, 2002, Baltimore: Lippincott, Williams & Wilkins. Copyright 2002 by Lippincott, Williams & Wilkins.



Model of Human Occupation as a Framework for use in Community-Based Practice



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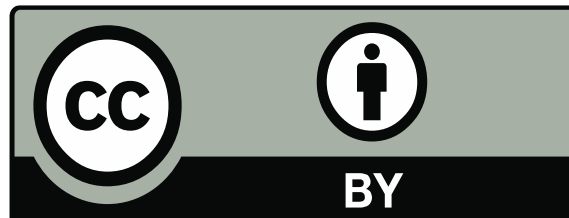
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- ☒ Normal Icon ☐ Compact Icon

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Optional fields

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# Practice exercise:

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See Paul Stacey's OER presentations at

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Thanks to Shihaam Shaikh for examples of  
adapting images

# Creators and Contacts

**Prepared by: Glenda Cox - [glenda.cox@uct.ac.za](mailto:glenda.cox@uct.ac.za)**

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